

Exba

Std: 10 SET A	Villa Theresa High School First Unit Test – JULY 2016	Marks: 20
Date: 14.7.2016	Subject: Commercial Studies	Time :40 mins.

All questions carry 2 marks each.

- Q1 Define the term 'Advertisement'
- Q2 Distinguish between Advertisement and Publicity. Any 2 factors.
- Q3 Explain any 2 essentials of a good Advertisement.
- Q4 How is Advertisement and Salesmanship complementary?
- Q5 Explain any 2 rights of a consumer.
- Q6 Explain any 2 techniques of Brand Promotion.
- Q7 State 1 merit and 1 demerit of Sales Promotion schemes.
- Q8 Write a note on State Commission.
- Q9 State 4 remedies available to a consumer under Consumer Protection Act.
- Q10 What is 'Window display' as a means of advertising?



Std: 10 SET B	Villa Theresa High School First Unit Test – JULY 2016	Marks: 20
Date: 14.07.2016	Subject: Commercial Studies	Time :40 mins.

Exba

All questions carry 2 marks each.

- Q1 Define the term 'Salesmanship'
- Q2 Distinguish between Advertisement and Salesmanship. Any 2 factors.
- Q3 What is 'AIDCAM'?
- Q4 Define the term 'Sales Promotion'
- Q5 Distinguish between 'Newspaper and T.V. advertising. State 2 factors.
- Q6 What is a Brand Loyalty? How is it useful to the company?
- Q7 Write a note on District Forum.
- Q8 Explain any 2 themes used in advertising. What do you mean by Themes?
- Q9 Explain two types of personal selling.
- Q10 What is a 'Speciality advertising'?



Question 1

(5)

Write the output for the following:-

1. String r = "Mumbai"; String s = "Ahmedabad"; (2 ½)
 - i. System.out.println(s.concat(" , is known as the \"Manchester of India\" "));
 - ii. System.out.println(r.startsWith("u"));
 - iii. System.out.println(s.charAt(6));
 - iv. System.out.println(s.length ());
 - v. System.out.println(s.substring(0, 5));
2. double m =8.95; double n =3.25; (2 ½)
 - i. System.out.println(Math.min(m,n));
 - ii. System.out.println(Math.floor(m));
 - iii. System.out.println(Math.abs(-94.6));
 - iv. System.out.println(Math.round(n));
 - v. System.out.println(Math.max(m,n));

Question 2

(5)

Write Java statements and the Output for the following operations:-

1. To change the character **i** with **e** in the string **Bitter** stored in variable **x**
2. To store the string **COMPUTING** in variable **y** and convert it to small letters
3. To find the value of **3** raised to the power of **4** using Mathematical function
4. To return the square root of **144** using Mathematical function
5. To find the **index number** of character **c** in the string **Application** stored in variable **z**

Question 3

(10)

Answer the following:-

1. Write Java expression for:- (2)
 - i. $s = ut^2 + \frac{1}{4} at^2$
 - ii. $\frac{a^3 - b^2}{ab + c/d}$
2. Evaluate the following:- (2)
 - i. If int a = 20, b = 6; find a = - -a + a ++ + b ++
 - ii. If int c = 2, d =4; find c = ++c + --d + 4
3. Write the use and syntax of the following functions:- (6)

- | | |
|-------------|-------------------------|
| i. exp() | iv. equalsIgnoreCase() |
| ii. atan() | v. capacity() |
| iii. cos() | vi. compareTo() |

VILLA THERESA HIGH SCHOOL

FIRST UNIT TEST- GEOGRAPHY

SET A

STD X

TOTAL MARKS: 20

DATE: 13.7.2016

TIME :40 Mins.

All questions are compulsory

Question 1

[10]

On an Outline Map of India mark, colour and label the following.

- a) IST
- b) Karokaram Range
- c) Nathula Pass
- d) Delhi
- e) Western Ghats
- f) Malabar coast
- g) A region of sparse population in Northern India
- h) Chennai
- i) River Kosi
- j) Malwa plateau

Question 2

[10]

On an Outline Map of India mark, colour and label the following.

- a) A region of Laterite soil in North East India
- b) Gulf of Kutch
- c) Tropic of Cancer
- d) Srinagar
- e) Chilka Lake
- f) River Indus
- g) A rich Coal field
- h) An off shore oilfield
- i) Konkan Coast
- j) Eastern Ghats

Question 3

[10]

On an Outline Map of India mark, colour and label the following

- a) Hyderabad
- b) River Chambal
- c) River Brahmaputra
- d) A region of Black soil in western India
- e) A region of Dense Population in Southern India
- f) Kochi
- g) The Oldest Oilfield
- h) Eastern Ghats
- i) Karakoram Pass
- j) Palk Strait

Question 4

[10]

On an Outline Map of India mark, colour and label the following

- a) Kolkata
- b) Bangalore
- c) A region of dense population in Western India
- d) River Narmada
- e) Arravalis
- f) Chotanagpur Plateau
- g) River Krishna
- h) Karakoram Range
- i) Northern Circars
- j) Vishakhapatnam

VILLA THERESA HIGH SCHOOL

FIRST UNIT TEST- GEOGRAPHY

SET B

STD X

TOTAL MARKS: 20

DATE: 13-7-2016

TIME :40 Mins.

All questions are compulsory

Question 1

[10]

On an Outline Map of India mark, colour and label the following.

- a) Mumbai
- b) Tropic of Cancer
- c) Gulf of Khambat
- d) Chotanagpur Plateau
- e) River Kosi
- f) Nathula Pass
- g) A region of sparse population in Eastern India
- h) An important Iron Ore field
- i) Chilka lake
- j) Palk Strait

Question 2

[10]

On an Outline Map of India mark, colour and label the following.

- a) Malwa Plateau
- b) River Tapi
- c) $82 \frac{1}{2}^{\circ}$ E
- d) A region of dense population in Northern India
- e) Gulf of Mannar
- f) Malabar Coast
- g) Karakoram Pass
- h) Srinagar
- i) Western Ghats
- j) Mumbai High

Question 3

[10]

On an Outline Map of India mark, colour and label the following

- a) A region of black soil in the West of India
- b) Bangalore
- c) Northern Circars
- d) Kolkata
- e) Vindhayas
- f) River Indus
- g) The Oldest Oilfield
- h) Delhi
- i) Karakoram Range
- j) River Ghaghara

Question 4

[10]

On an Outline Map of India mark, colour and label the following

- a) Hyderabad
- b) Chennai
- c) Coromandel Coast
- d) Eastern Ghats
- e) River Yamuna
- f) A region of Laterite soil in Eastern India
- g) Jharia
- h) Allahabad
- i) Cardamom Hills
- j) Kolkata

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VILLA THERESA HIGH SCHOOL

STD10

FIRST UNIT TEST - JULY, 2016

Time: 40 mins.

Date: 13.7.2016

Subject: ECONOMICS

Marks: 20

QUESTION 1

- i. What are derivate deposits? [2]
- ii. What are CRR and SLR? [2]
- iii. Why does the RBI enjoy monopoly of note issue? [2]
- iv. Differentiate between commercial banks and central bank of a country? [2]
- v. Why is qualitative credit control method known as Selective Credit Control? [2]
- vi. Explain Discounting of Bills. [2]
- vii. Why do we deposit money with commercial banks? [2]
- viii. How would the Reserve Bank of India use Open Market Operations during Inflation? [2]
- ix. State two agency functions of the Commercial Banks. [2]
- x. Why are Commercial banks called manufactures of money? [2]
